

Craig Canard

Wealth Manager

Tulsa

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Craig Canard is a manager with HoganTaylor Wealth and brings more than 20 years of experience in financial services. He enjoys working alongside successful entrepreneurs and families to help simplify complex decisions so they can move forward with clarity and confidence.

Craig's career began in retail management before transitioning into financial services. Earlier in his professional life, he also spent time teaching in Arkansas and Missouri. That experience continues to shape his approach today, focusing on clear communication and helping clients understand the bigger picture behind their financial decisions.

Entrepreneurs and families often face complex financial decisions as their lives and businesses grow. Craig works with clients to help them think through those decisions and answer the financial "what if" questions that come with success, opportunity, and change.

Craig is actively involved in the community. He is a graduate of the Leadership Broken Arrow Class of 2018 and later served in several leadership roles within the organization's Executive Committee, including Secretary, Co-Chair, and Chair. Craig is also a former President of the Tulsa Area University of Arkansas Alumni Association and currently serves as President of the Broken Arrow Police Foundation.

Certifications & Honors

- 2018 Leadership Broken Arrow Class Graduate

Professional & Civic Affiliations

- President, Broken Arrow Police Foundation
- Former Member, LBA Executive Committee
- Former President, Tulsa Area University of Arkansas Alumni Association

Education

- Bachelor of Science, Education & Health Professions, Elementary Education and Teaching, University of Arkansas at Fayetteville

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